



*Dougie's*  
DONUTS

# FUNDRAISING

**HELPING RAISE DOUGH FOR YOUR  
COMMUNITY DONUT MISS OUT...**



**DOUGIE'S DONUTS**  
[brad@dougiesdonuts.com.au](mailto:brad@dougiesdonuts.com.au)

# HOW IT WORKS

The idea of a Dougie's Donut fund raiser is to give your group the chance to raise some extra cash by selling Donuts.

It's like the old-fashioned bake sale but without the baking! It's as simple as 1-2-3!

**1.**

You buy the donuts from us at a reduced price

**2.**

On-Sell them for the recommended retail price

**3.**

You keep the profit!

## THINGS YOU NEED TO KNOW

- Minimum order is 30 boxes.
- Fundraiser date must be booked and pre-approved.
- Your order will be available for pick-up on the agreed fundraiser date after 11am.
- Payment must be processed no less than 7 days prior to your fundraiser.



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# SETTING UP YOUR DOUGIE'S DONUT FUNDRAISER

To ensure your fundraiser is a complete success, please follow the below steps:

## 1. ENQUIRY

Contact Dougie's Donuts via email ([brad@dougiesdonuts.com.au](mailto:brad@dougiesdonuts.com.au)), this email must be on the letterhead of the organisation, state your name and position within the organisation and to be signed by a "Person of Authority". The email must include the date you would like to book for.

**Important note:** Please wait to hear from Dougie's Donuts before proceeding any further with your Fundraiser

## 2. BOOKING

A confirmation email will be sent to you from Dougie's Donuts, confirming the date you have requested is approved.

## 3. CUSTOMER ORDER COLLECTION

Once you receive that confirmation email from Dougie's Donuts, you can begin taking fundraising customer orders.

## 4. ORDER

Two weeks prior to your booking, you must complete and send the "Fundraising Order Form" (Which you will receive attached to your Booking Confirmation).

## 5. ORDER CONFIRMATION

Dougie's Donuts will process your "Fundraiser Order Form" within 2 business days and email you the pick-up information and total cost details, confirming your order.

## 6. CONTRACT

Sign and return the order contract within 2 days of receiving allowing your order to be booked in with our donut team.

## 7. PAYMENT

Payment must be then made 1 week prior to your fundraiser delivery date. Once payment is confirmed your order will be produced and be available for collection. Acceptable payments methods are Cash, Credit Card (In Store) and Bank Transfer.

Should you have any questions regarding your order, do not hesitate to contact the store manager.

\*Booking refers to the date you are scheduled to collect your order.

# PRODUCTS

The following are our fundraising product options:

## CLASSIC ASSORTED 6 PACK

1 Jam Sugar, 1 Glazed Ring,  
1 Lemon Sugar, 1 Custard Sugar,  
1 Choc Iced Ring, 1 Nutella Sugar



## FUN BOX 6 PACK

1 Nutella filled M&M, Iced Vovo,  
Iced Sprinkle Ring, Fairy Bread,  
Ferrero Rocher & 1 Snickers pod



## DOUGIE'S COLLECTION

1 Salted Caramel Sugar, 1 Vanilla Slice,  
1 Lamington Jam, 1 Lemon Meringue,  
1 Jersey Caramel, 1 Nutella Sugar



## NUTELLA BOX

2 Reeses, 2 Nutella M&M  
& 2 Nutella Sugar



# COST

The recommended retail price below allows you to make a profit of \$6 a box.  
Please see the price structure below:

	<b>FUNDRAISING COST</b> (What you pay for the product)	<b>FUNDRAISING RRP</b> (What you charge your customer)	<b>PROFIT</b> (Profit per box)
<b>BOX OF 6 MIXED DONUTS</b>	\$19	\$25	\$6

## BONUS STRUCTURE

To encourage you to meet your fundraising goal, Dougie's Donuts will donate 10 boxes **FREE** for every 50 boxes you purchase, capped at 40 Free boxes.

<b>Boxes Purchased</b>	<b>Bonus Boxes</b>
30 - 49	0 FREE
50 - 99	10 FREE
100 - 149	20 FREE
150 - 199	30 FREE
200 & over	40 FREE

## EXAMPLE OF POTENTIAL PROFIT

<b>Boxes Sold</b>	<b>Total Profit</b>
30 Boxes sold (No Bonus Boxes)	\$180
60 Boxes (50 Boxes + 10 Bonus boxes)	\$500
120 Boxes (100 Boxes + 20 Bonus boxes)	\$1000
180 Boxes (150 Boxes + 30 Bonus boxes)	\$1500
240 Boxes (200 Boxes + 40 Bonus boxes)	\$2000

All prices are inclusive of GST. Prices are subject to change.

# COLLECTION SHEET

Please help us raise some dough for: \_\_\_\_\_  
 All Packs are \$25.

CUSTOMER NAME & CONTACT NUMBER	CLASSIC ASSORTED	FUN BOX	DOUGIE'S COLLECTION	NUTELLA BOX	TOTAL COST
1					\$
2					\$
3					\$
4					\$
5					\$
6					\$
7					\$
8					\$
9					\$
10					\$
11					\$
12					\$
13					\$
14					\$
15					\$
<b>Totals:</b>					\$

**CLASSIC ASSORTED** 1 Jam Sugar, 1 Glazed Ring, 1 Lemon Sugar, 1 Custard Sugar, 1 Choc Iced Ring, 1 Nutella Sugar

**FUN BOX** 1 Nutella filled M&M, Iced Vovo, Iced Sprinkle Ring, Fairy Bread, Ferrero Rocher & 1 Snickers pod

**DOUGIE'S COLLECTION** 1 Salted Caramel Sugar, 1 Vanilla Slice, 1 Lamington Jam, 1 Lemon Meringue, 1 Jersey Caramel & 1 Nutella Sugar

**NUTELLA BOX** 2 Reese's, 2 Nutella M&M & 2 Nutella Sugar

# FUNDRAISING ORDER FORM

This order form is a request form only.

**TODAYS DATE:** \_\_\_\_\_

Dougie's Donuts fund raising program is designed to assist charities and non-profit organisations/groups only. The prices structure reflects Dougie's Donuts commitment to helping our community. To qualify for the use of our fundraising pricing an organisation must qualify as a non-profit organisation as defined in one of the following ways:

## 1. COMMUNITY

Funds are being used to support community-based activities devoted exclusively to charitable, educational, or recreational purposes and not for individual gain.

## 2. CHARITABLE

Funds are being used to support a registered charitable organisation.

## 3. EDUCATIONAL

School or school related groups such as band, club student and parent group associated with a school or educational institution.

Also, please provide a letter on the not-for-profit organisation's letterhead confirming the fundraising activity and signed by a "Person of Authority"

## ORGANISATIONAL DETAILS

Organisation: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Position: \_\_\_\_\_

Postal address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## FUNDRAISING DETAILS

Booking Date: \_\_\_\_\_

Classic Assorted Box = \_\_\_\_\_ Fun Box = \_\_\_\_\_

Total Combined = \_\_\_\_\_ Total Combined x \$19 = \_\_\_\_\_

# TERMS & CONDITIONS

Please read carefully: All order requests must be completed at least 14 days in advance. All changes must be made 7 days prior to fundraising event. Date and time of fundraiser is subject to availability and to be approved by Dougie's Donuts. All orders must be confirmed by both parties. I understand that payment is required 7 days prior to delivery.

I certify that I represent the above-named organisation and that the proceeds from the sale of Dougie's Donuts products purchased by the organisation will be used for the purpose as stated above and not for individual gain or profit and I have read and understand the above terms & conditions.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

## PICKING UP YOUR ORDER

There are a few simple rules to follow to guarantee your customers receive the same quality donuts that you can buy in a Dougie's Donuts store.

- Plan to deliver your donuts orders to your customers as soon as possible.
- Only stack 4 boxes on top of each other when transporting the products. Any more will result in your donuts being crushed.
- Keep your donuts in a cool shaded area and avoid direct sunlight at all times.
- Do not freeze or refrigerate the product as the quality will deteriorate.



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